

WordPress Website Checklist

Domain Name
Hosting Plan
Install WordPress

Decide on Theme to use

Gather content for Pages including Images, Words, Product Details, etc.

Pages

- Home – What do you want your user to do?
- About – Confirm target user, show social proof, quick bio
- Contact – Email, Phone, Address, Contact Form
- Store* - Do you have products or need to take online payments?
- Blog* - Easy place to post updates

Sidebar

- Email signup form
- Social media
- Quick contact info(phone, email)
- Important links or promotions

Mailing List

- Choose mailing list service(eg. MailChimp)
- Create list and copy/paste Embed code

Ecommerce

- Add products or services
- Link to payment merchant(Paypal, Authorize.net)

Plugins

- Does your website require additional functionality?
- Use Jetpack for Contact Form, Site Stats, Social sharing

WordPress Settings

- General Settings – Site Title, Tag Line, Time Zone
- Reading – Specify which pages for Home / Blog
- Discussion – Comments settings
- Permalinks – Change default URL structure, Post Name